

# Life. Fun. Purpose.

With Purpose Coach Fawn Miller

Group Call #40

## ENTREPRENEURSHIP

*An Open Discussion*

# INTRODUCTIONS

(Group Round Robin)

*Fawn will lead intros*

1. Name
2. Location
3. Gratitude
4. Feeling
5. What inspired you to join this call?
6. What would you like to get out of this call?

# ENTREPRENEURSHIP

Let's Hear Your Take!

(Round Robin)

- What comes to mind when you think of “Entrepreneurship” or “Entrepreneur”?
- What is your *biggest* burning question about entrepreneurship?

# STORY TIME!

How did I get here and why am I so passionate?

- Because I'm "Unreasonable" and a little bit "crazy" – which, as it turns out, is the *lifblood* of the "Entrepreneur"
- **Laser version of my background:**
  - Stuck → Life Coach → "Ah-HA!" → Startup → Another Startup → Social Enterprise → TONS of Programs → Mentors (sought out and within my circle) → a SHIT TON of study and implementation!
- **The Trifecta of FIT for me:**
  - Core Values + Vision + BIG WHY + Mission
  - Personal Growth (personality / character fit)
    - Willing to endure *anything*, lol
  - Service + TRUE Freedom
- To hear more about my "Takeaways" see my "Biz Dev 101" in "Resources" below.
- The Life. Fun. Purpose. Program is the FOUNDATION and ongoing support for being an entrepreneur (see Conceptboard)

# ENTREPRENEURSHIP

(Fundamentals / Overview)

- At the most basic level:
  - *Creating + effectively delivering a high-value solution to a legitimate need or pain point, and leveraging that exchange to meet the mission and metrics of the individual or organization.*
    - Fawn's definition:)
- Other definitions:
  - The activity of setting up a business or businesses, taking on financial risks in the hope of profit (first Google result)
  - 'Entrepreneur' is an English derivation of the French word 'entreprendre' (to undertake), leaving wide latitude for interpretation and application.  
<https://www.startupsusa.org/what-is-entrepreneurship/>
  - <https://www.oberlo.com/blog/what-is-entrepreneurship>
  - <https://www.businessnewsdaily.com/7275-entrepreneurship-defined.html>

Q+A  
(Round Robin)

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## RESOURCES

- Fawn's [“Biz Dev 101” Resource](#)
  - Includes links to some hand-selected ‘need to know’ books and articles
- [“In the Company of Women: Inspiration and Advice from Over 100 Makers, Artists, and Entrepreneurs”](#) by Grace Bonney
- “You Are a Badass at Making Money” by Jen Sincero

# NOTES