

Life. Fun. Purpose.

With Purpose Coach Fawn Miller

Group Call #40

ENTREPRENEURSHIP

An Open Discussion

INTRODUCTIONS

(Group Round Robin)

Fawn will lead intros

1. Name
2. Location
3. Gratitude
4. Feeling
5. What inspired you to join this call?
6. What would you like to get out of this call?

ENTREPRENEURSHIP

Let's Hear Your Take!

(Round Robin)

- What comes to mind when you think of “Entrepreneurship” or “Entrepreneur”?
- What is your *biggest* burning question about entrepreneurship?

STORY TIME!

How did I get here and why am I so passionate?

- Because I'm "Unreasonable" and a little bit "crazy" – which, as it turns out, is the *lifblood* of the "Entrepreneur"
- **Laser version of my background:**
 - Stuck → Life Coach → "Ah-HA!" → Startup → Another Startup → Social Enterprise → TONS of Programs → Mentors (sought out and within my circle) → a SHIT TON of study and implementation!
- **The Trifecta of FIT for me:**
 - Core Values + Vision + BIG WHY + Mission
 - Personal Growth (personality / character fit)
 - Willing to endure *anything*, lol
 - Service + TRUE Freedom
- To hear more about my "Takeaways" see my "Biz Dev 101" in "Resources" below.
- The Life. Fun. Purpose. Program is the FOUNDATION and ongoing support for being an entrepreneur (see Conceptboard)

ENTREPRENEURSHIP

(Fundamentals / Overview)

- At the most basic level:
 - *Creating + effectively delivering a high-value solution to a legitimate need or pain point, and leveraging that exchange to meet the mission and metrics of the individual or organization.*
 - Fawn's definition:)

- Other definitions:
 - The activity of setting up a business or businesses, taking on financial risks in the hope of profit (first Google result)

 - 'Entrepreneur' is an English derivation of the French word 'entreprendre' (to undertake), leaving wide latitude for interpretation and application.
<https://www.startupsusa.org/what-is-entrepreneurship/>

 - <https://www.oberlo.com/blog/what-is-entrepreneurship>

 - <https://www.businessnewsdaily.com/7275-entrepreneurship-defined.html>

Q+A
(Round Robin)

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RESOURCES

- Fawn's [“Biz Dev 101” Resource](#)
 - Includes links to some hand-selected ‘need to know’ books and articles
- [“In the Company of Women: Inspiration and Advice from Over 100 Makers, Artists, and Entrepreneurs”](#) by Grace Bonney
- “You Are a Badass at Making Money” by Jen Sincero

NOTES